



ART REQUIREMENTS

ACCEPTABLE FILE FORMATS

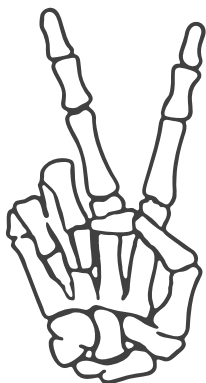
- Adobe Illustrator: .AI
- Encapsulated Post Script: .EPS
- Portable Document Format: .PDF
- InDesign (Packaged Files)
- Photoshop

Vector art is required for all artworks

FONTS

Package all fonts & images.

If fonts are included with files, all text must be converted to the outlines. Outlined fonts cannot be changed or edited. Outlined fonts ensure no loss in submitted artwork's original appearance.



BLEEDS

Artwork must extend at least 1/8 inch beyond the die line on each side. All text and embellished elements must be 1/8 inch inside score and cut lines.

SENDING ARTWORK

Submit art files to your Account Executive via email

Artwork submission alternatives:

Submit art files to your Account Executive via dmscolor.wetransfer.com

COLORS & RESOLUTION

All artwork must be in CMYK format - RGB is not acceptable.

Black and white artwork must be provided in GRAYSCALE format. Keep all files layered and artwork resolution must be at least 300 dpi at 100% in size or there will be a substantial drop in image quality.